



# Your Donation OF APPRECIATED STOCK brings appreciable value TO MILITARY CHILDREN

## THE BENEFIT IS TWOFOLD

### Charitable Deduction

A gift of appreciated stock to MCEC is entitled to an income tax charitable deduction for the full fair market value of the stock on the date of the gift.

### Capital Gains Taxes

A gift of appreciated stock to MCEC might be exempt from capital gains taxes and provide better tax benefits than a cash contribution.

*85 cents of every dollar* goes directly to programs and services benefitting military children. Your gift ensures every military child is college, workforce and life-ready.



*We can help make this process easy!*

**CONTACT: Cindy Simerly**

Cindy.Simerly@MilitaryChild.org | 254-953-1925 ext 1127

*Donors should contact their financial planner or tax adviser to understand how the donation of appreciated stock will affect their individual tax situation.*